

A Study on Entrepreneurship Education at the Undergraduate Level in Japan: The Case of Musashino EMC

Author: Takeru Arai, Musashino University

Advisor: Prof. Hiroya Takamatsu, Musashino University

In recent years, expectations for entrepreneurship education, which is the key to startup creation, have increased in Japan. Entrepreneurship is defined as a mindset based on high aspirations and ethical standards, stepping out without fear of failure, and discovering and creating new value. Entrepreneurship is not only necessary in "entrepreneurship," but can be viewed as an ability that is needed in various aspects of society.

Entrepreneurship education is defined as education that fosters value-creating entrepreneurs and an entrepreneurial mindset, and promotes individual growth and social development through an approach that integrates theory and practice. However, Japanese society faces the problem that the status of entrepreneurship education initiatives at universities in Japan is very limited. This study will clarify the current status, issues, and characteristics of entrepreneurship education as an undergraduate education through an interview survey of faculty members at Musashino EMC as well as an examination of the curriculum.

The unique and significant feature of this study is that the research is conducted at Musashino EMC, which implements entrepreneurship education both inside and outside the classroom through the use of an advisory system and educational dormitories. By using SKM (Skills, Knowledge, and Mind), which is emphasized as a way to verify the effectiveness of entrepreneurship education, as a perspective for analysis, we will clarify how the curriculum at Musashino EMC responds to the needs of its students.