

# Research on developing Business Japanese textbooks for university students in Southeast Asia: Collaboration with researchers in Thailand, Laos, Indonesia, and Cambodia

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# Background, Contents, Methodology

1. Developing a new textbook and teachers' guide focusing on Business Japanese will expand “happiness” by enabling students to learn more practical Japanese relevant for their career advancement, faculties to offer more relevant classes, and Japanese companies to recruit better prepared talent.
2. Contents : Business Japanese communications; Intercultural communications tools such as role plays and case studies; and Project works to develop problem identification and solving skills
3. Professor Horii made a draft of textbook and shared research plan with other researchers by e-mail. Then, the group had a meeting at Thammasat University, Bangkok in November, 2017. The plan is to develop a first edition and translate it into relevant languages – Thai, Cambodian, Lao, and Indonesian.