

# **Study on People's Happiness caused by environmental conscious behavior**

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# Study Plan

## *Goal of this study*

Propose a better recycling system to establish healthy resource circulations and to make people happy

## *Back ground*

For the next Olympic & Paralympic “Tokyo 2020 medal Project” has launched to make Tokyo 2020 Olympic medals by using recycled metals extracted from consumer electronics such as used mobile phones.



## *Problems*

- Raise people’s awareness
- Collect enough recovered amount
- Verify effectiveness of the project from SDGs’ point of view

## *Method*

Questionnaire, Field study  
Life Cycle Assessment (LCA)

## *Tentative results*

- Many business operators join the project
- Autonomy propose various collection program
- Lack of citizens’ interest

## *Future study*

- Mass scale questionnaire will be done.
- Collecting data and environmental impact assessment will be done.
- Propose more effective recycling system.