Musashino University Creating Happiness Incubation 3rd International Symposium

SUSTAINABLE TOURISM GENERATING HAPPINESS SDGs PERSPECTIVES

September 19th 2018 [Wed] 15:30-17:30
Musashino University Ariake Campus Building 3

Admission free  RSVP not required

15:30-15:35  Opening Remarks  Prof. Teruma Nishimoto, President of Musashino University
15:35-17:00  Symposium

Panelists

Prof. Kumi Kato
Wakayama University
*Sustainable tourism generating happiness - Resilience perspectives*

Prof. Graham Miller
Distinguished University Professor, Wakayama University
Executive Dean of the Faculty of Arts and Social Sciences, University of Surrey
*Sustainable Tourism Indicators measuring Happiness & Wellness*

Mr. Paras Loomba
Founder, Global Himalayan Expedition
*Ensuring access to affordable, reliable, sustainable and modern energy for all*

Ms. Minako Okada
Center for Tourism Research/Graduate School of Tourism, Wakayama University
*Achieving gender equality and empowering all women and girls*

17:00-17:25  Open Floor Discussion
17:25-17:30  Closing Remarks

| MC |
Prof. Donna Weeks, Researcher, Creating Happiness Incubation

SDGs Goals especially focus on at this symposium are as below.

1  No Poverty  4  Quality Education  5  Gender Equality  7  Clean Energy
2  Zero Hunger  3  Good Health  & Well-being  8  Decent Work and Economic Growth
9  Industry, Innovation and Infrastructure  10  Reduced Inequalities
11  Sustainable Cities and Communities  12  Responsible Consumption and Production

Supported by Wakayama University Center for Tourism Research

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Creating Peace & Happiness for the World

Musashino University
Creating Happiness Incubation
Address: 3-3-3 Ariake, Koto-ku, Tokyo
☎ 03-5530-7730
Email: mhi@musashino-u.ac.jp
| Panelists Profile |

**Kumi Kato**  
Professor, Wakayama University  
Kumi Kato, PhD (Queensland), is a professor at the Faculty of Tourism, Director, Center for Tourism Research, Wakayama University, Japan. She also holds an Honorary Associate Professorship at the University of Queensland, Australia. Her research areas include sustainability, community resilience and ethics related to tourism.

**Graham Miller**  
Distinguished University Professor, Wakayama University  
Executive Dean of the Faculty of Arts and Social Sciences, University of Surrey  
Professor Graham Miller holds a chair in sustainability in business at the University of Surrey, is Executive Dean of the Faculty of Arts and Social Sciences and is a member of the Executive Board of the University. Professor Miller is currently co-editor of the Journal of Sustainable Tourism, the lead judge for the World Travel and Tourism Council’s Tourism for Tomorrow awards and Chair of Considerate Hoteliers. He is the former head of the UK’s leading School of Hospitality and Tourism Management.

**Paras Loomba**  
Founder, Global Himalayan Expedition  
Paras is the founder of Global Himalayan Expedition (GHE), a social impact tourism enterprise, that takes travelers from all over the globe to the remote villages of Himalayas and provides them with access to energy using Solar Grids. An engineer by profession, Paras merges technology and passion with an approach to entrepreneurial models in these high-altitude areas advocating use of clean energy solutions and sustainable tourism. GHE’s has received awards from World Travel and Tourism Council (WTTC) and World Tourism Forum Lucerne and recognized by UNWTO as one of the successful case studies in sustainable tourism. Paras’ work has also been highlighted by BBC and National Geographic.

**Minako Okada**  
Center for Tourism Research/Graduate School of Tourism, Wakayama University  
Minako Okada, holds an MSc in Tourism Marketing from University of Surrey (1991). After returning to Japan, she worked for The Japan Education Centre for the Hotel Industry, Japan Travel Bureau Foundation, Japan Association of Travel Agents (JATA).  
Since June 2016, she has been working as a researcher/consultant (Global Tourism), JTB Tourism Research and Consulting Co. She specializes in organizing and planning global conferences, also has extensive experience in tourism research and marketing, inbound promotion, development/coordination of internship programs and tourism education.  
Research areas: sustainable tourism, gender equality, women in tourism including women empowerment, diversity & inclusion, tourism and SDGs, tourism education, inbound/outbound tourism.

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