

Musashino University Creating Happiness Incubation 3rd International Symposium

SUSTAINABLE TOURISM GENERATING HAPPINESS SDGs PERSPECTIVES

September 19th 2018 [Wed]
15:30-17:30

Musashino University Ariake Campus Building 3

Admission free RSVP not required

15:30-15:35 **Opening Remarks** Prof. Teruma Nishimoto, President of Musashino University

15:35-17:00 **Symposium**

Panelists



Prof. Kumi Kato

Wakayama University

"Sustainable tourism generating happiness - Resilience perspectives"



Prof. Graham Miller

Distinguished University Professor, Wakayama University
Executive Dean of the Faculty of Arts and Social Sciences,
University of Surrey

"Sustainable Tourism Indicators measuring
Happiness & Wellness"



Mr. Paras Loomba

Founder, Global Himalayan Expedition

"Ensuring access to affordable, reliable,
sustainable and modern energy for all"



Ms. Minako Okada

Center for Tourism Research/Graduate School of Tourism,
Wakayama University

"Achieving gender equality and empowering all women
and girls"

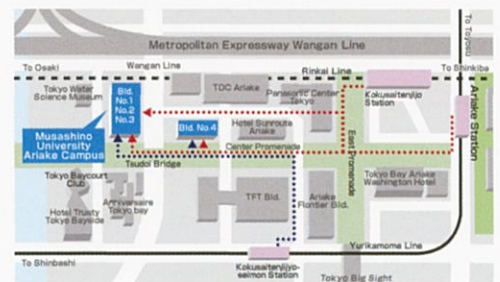
17:00-17:25 **Open Floor Discussion**

17:25-17:30 **Closing Remarks**

| MC |

Prof. Donna Weeks, Researcher, Creating Happiness Incubation

SDGs Goals especially focus on at this symposium are as below.



Supported by Wakayama University Center for Tourism Research

世界の幸せをカタチにする。

Creating Peace & Happiness for the World



Musashino University

Creating Happiness Incubation

Address: 3-3-3 Ariake, Koto-ku, Tokyo

☎ 03-5530-7730

Email : mhi@musashino-u.ac.jp

| Panelists Profile |

Kumi Kato

Professor, Wakayama University

Kumi Kato, PhD (Queensland), is a professor at the Faculty of Tourism, Director, Center for Tourism Research, Wakayama University, Japan. She also holds an Honorary Associate Professorship at the University of Queensland, Australia.

Her research areas include sustainability, community resilience and ethics related to tourism.

Graham Miller

Distinguished University Professor, Wakayama University

Executive Dean of the Faculty of Arts and Social Sciences, University of Surrey

Professor Graham Miller holds a chair in sustainability in business at the University of Surrey, is Executive Dean of the Faculty of Arts and Social Sciences and is a member of the Executive Board of the University. Professor Miller is currently co-editor of the Journal of Sustainable Tourism, the lead judge for the World Travel and Tourism Council's Tourism for Tomorrow awards and Chair of Considerate Hoteliers. He is the former head of the UK's leading School of Hospitality and Tourism Management.

Paras Loomba

Founder, Global Himalayan Expedition

Paras is the founder of Global Himalayan Expedition (GHE), a social Impact tourism enterprise, that takes travelers from all over the globe to the remote villages of Himalayas and provides them with access to energy using Solar Grids. An engineer by profession, Paras merges technology and passion with an approach to entrepreneurial models in these high-altitude areas advocating use of clean energy solutions and sustainable tourism. GHE's has received awards from World Travel and Tourism Council (WTTC) and World Tourism Forum Lucerne and recognized by UNWTO as one of the successful case studies in sustainable tourism. Paras' s work has also been highlighted by BBC and National Geographic.

Minako Okada

Center for Tourism Research/Graduate School of Tourism, Wakayama University

Minako Okada, holds an MSc in Tourism Marketing from University of Surrey (1991).

After returning to Japan, she worked for The Japan Education Centre for the Hotel Industry, Japan Travel Bureau Foundation, Japan Association of Travel Agents (JATA).

Since June 2016, she has been working as a researcher/consultant (Global Tourism), JTB Tourism Research and Consulting Co. She specializes in organizing and planning global conferences, also has extensive experience in tourism research and marketing, inbound promotion, development/coordination of internship programs and tourism education.

Research areas: sustainable tourism, gender equality, women in tourism including women empowerment, diversity & inclusion, tourism and SDGs, tourism education, inbound/outbound tourism.

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