

Effectiveness of Entrepreneurship Education at Faculty of Entrepreneurship, Musashino University: An Interview Survey of Students

Author: Yohei Takata, Musashino University

Advisor: Prof. Hiroya Takamatsu, Musashino University

Musashino University's Entrepreneurship Faculty is the first of its kind in Japan. Under the curriculum of "Mind," "Business Promotion," and "Practice," students learn creative thinking skills, PDCA skills, and management skills, and develop practical abilities that can create new value in society. Students at Musashino EMC are growing through entrepreneurship education, and are beginning to apply what they have learned in various phases of society.

However, it is not easy to explain specifically why students have achieved such growth. In this study, we will investigate the impact of entrepreneurship education on students from the perspectives of "Knowledge," "Skills," and "Mind," and evaluate each item. We will conduct semi-structured interviews with students enrolled in Musashino EMC and analyze the findings obtained. The Musashino University Entrepreneurship Research Institute and I'mbesideyou, a start-up company specializing in multimodal AI, will jointly conduct video analysis using AI to extract 10 characteristic students from each grade who showed significant changes.

Based on the analysis results, we aim to identify the relationship between entrepreneurship education and student growth, and clarify the effectiveness of entrepreneurship education in Japan and how it contributes to human resource development in Japan. The unique feature of this study is that it is based on a case study of Musashino EMC, the first entrepreneurship faculty in Japan, and clarifies the impact of entrepreneurship education on students' knowledge, skills, and mind.